

Getting ahead



Powerful services
for business success

www.datatax.com.au

direct
accountants
& **t**ax
agents



CHRIS SLY
PRINCIPAL



The right moves in business ensure you're in a winning position to make the most of the opportunities that come your way.

Helping you get ahead



THANK YOU for taking a moment to explore the benefits that Direct Accountants & Tax Agents can provide you for all your accounting, tax, and financial needs.

When it comes to growth you need to have a strong team behind you to assist you and guide you through the complexities of running your business or executing your plans successfully.

Whether you're starting out or looking to expand, we have the right services to realise your goals.

We assist our clients with budgeting, business planning, financial analysis, finance, and even building wealth.

We take the time to get to know you and really understand your circumstances before we recommend any solutions. Why? Because it is so important these days to get the right advice without any dangerous assumptions being made.

As a client of Direct Accountants & Tax Agents you'll experience a genuine care and respect for your

situation and great value from our advice.

With us, you have a partner that will work hard for you and with you to help you achieve your objectives and maximise your impact.

We look forward to helping you get ahead.

Chris Sly
Principal

Our core services



Accounting

We offer a wide range of Accounting services and are committed to giving you the best advice and help money can buy freeing you up to do what you do best.



Business Advisory

We provide accurate advice to help you and your business succeed. Make better business decisions and take the right action to achieve your goals faster with us.



Cloud Accounting

Experience the freedom, flexibility, simplicity and power of cloud accounting software. It will transform the way you run your business.



Financial Planning

Having a financial plan in life can give you a major advantage when you come to retire. Speak to us today about your financial success.



Superannuation

Take control of your retirement future and maximise your superannuation or Self Managed Super Fund with us.



Taxation

We'll navigate the complexities of Tax and give you the right advice to minimise the tax you pay and hold on to more of your hard earned dollars.

Key benefits in dealing with us

1

A Helping Hand

When you need information or assistance with your taxation or business affairs we are here to help you navigate the complexities of your situation.

2

Improved Profits

We work with you to maximise your profits and hold on to more of your hard earned dollars.

3

A Sounding Board

No matter how big or small your needs we will help you with all your accounting, taxation, and business needs.

4

Optimized Cash Flow

Cash is the life blood of your business and we have the right advice to keep your cash flowing.

5

The Right Advice

We can advise you across a full range of business and personal topics to improve your performance and increase your wealth.

Our service packages

Regardless of which stage you are at with your business, we have a package to suit your needs. For more specific requirements, we add more services to get you the right results.

Business Starter

Everything you need to run your business more effectively while simplifying your admin, minimising your tax and proactively managing your cash flow.

- Cloud accounting software and record keeping
- All business compliance matters covered (tax return, BAS, ASIC)
- Annual tax planning
- Basic email and phone support

Business Growth

Deliberate planning and deeper insights into where you want to take your business and how to get there. This package is designed for the business that wants to tap into its potential.

- Includes everything in Business Starter
- Quarterly management reporting including budget
- Quarterly performance meeting
- Unlimited email and phone support

High Performance

A full services business package for businesses serious about maximising their growth, profit, and asset value potential. Have total control to make the best decisions and take the right action.

- Includes everything in Business Growth
- Annual strategic business planning session
- 12 month LIVE budget and cash flow forecasting
- Monthly Management reports
- Unlimited email and phone support

All packages include the following bonuses - Xero subscription, personal wealth review, asset protection review, personal and commercial financing review, invitations to all our events and information sessions, and regular updates on important matters affecting you and your business.



When you have control of your business you can drive it where ever you want to go!

Additional services

You'll benefit from having everything you need to run your business and maximise your financial position with us.

Our full range of services has been specifically designed to deliver the right solution for your specific circumstances.

These services can be packaged or engaged separately to meet your needs.

- Tax Planning
- Trust Audits
- Payroll
- Business Valuations
- Business Planning
- Business Consulting
- Book Keeping
- Estate Planning
- Financial Planning
- Cash Flow Budgets
- Management Reporting
- Key Performance Monitoring
- Insurance
- Benchmarking
- Profit Improvement
- Succession Planning
- Superannuation administration
- Cloud accounting

Whether you're starting a business, growing your business, or looking to sell your business, we can help.

Contact us today, and let us develop a customised solution for you...



With our support
you'll have all the
information you need
to make the right
decisions and take the
right actions.



The natural state of a business is to grow.
If you're not growing, you're in decline.
It's that simple!

Why growing is crucial to your success

If you're not growing, you're in decline. Harsh, but true. Far too many businesses leave their performance to chance and hope they achieve a positive result at the end of the year. We don't believe hope is a good business strategy so we focus on the key areas you can control to grow your business.



Client Retention

How you look after your customers will determine how long they stay with you. Service, quality, and communication all contribute to retaining your customers for the long term.

Lead Generation

What are you doing to generate more leads? Without leads you have no one to sell your products or services to. Without that, you have no business.

Conversion

Do you know how many leads you convert into paying customers? Do you measure this important activity? This is a key performance indicator.

Average Transaction Value

The amount your average customers spend with you each time they visit is important in planning your future revenue. Do you know this number?

Frequency of Purchase

Getting your customers to buy from you more often can be a great way to increase your revenue. What have you done to encourage your customers to buy more regularly from you?

Cost of Goods

Direct costs related to the creation of your products and services have a major impact on profitability. When was the last time you looked at the cost of the goods you offer?

Overhead Expenses

Every business has overheads. The important thing is to keep them under control.

If you're serious about achieving better results in your business, we are ready for you. We have the expertise and experience in helping businesses influence these key areas to change their results.

Get in touch to explore all the benefits of working with us and to uncover the hidden potential within your business to achieve your financial goals.

Get in touch

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